Beca - Frankly Engagement Metrics

Users in the Selected Period: 624

Conversations in the Selected Period: 806
Conversations in the Past 30 Days: 0
Conversations in the Past 7 Days: 0
Conversations in the Past 24 Hours: 0

Active Users Over Time:

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Sentiment Positivity by Location (larger bubbles indicate more positivity)

What gender do you identify as?
- Male
- Female
- Non-binary

Do you live in a rural area?
- Yes
- No

What mode of transport do you commonly use?
- Walk
- Public transport
- Private vehicle
- Cycling
- Other

How many vehicles do you own?
- 0
- 1
- 2
- 3
- 4+

How old are you?
- 10-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+

Date Range: 1/01/2020 to 31/07/2020
Do you believe more investment in public transport is required?

Responses:

- About more public transport?
  - ah, sorry. what would you like to know?
- Already, traffic on the road has become so heavily congested and public transport isn't always quick and efficient. In the future this problem is only going to get worse and if we don't focus on developing mass transit infrastructure I think this will massively affect quality of life.
- Alternative means of transport. Tauranga is surrounded by water meaning roads are restricted.
- At the moment it is the same price or cheaper to drive a car as it is to use public transport. When public transport is cheaper, easier and faster than driving more people will use it.
- At the moment private cars are still the easiest option for getting around, but better public transport would allow more people to ditch their cars and take public transport, limiting private vehicles to only those that really want or need to use them.
- Auckland is very congested with the number of private cars on the network
- Because I am still stuck in traffic as of late because I drive to work and it takes me 55 minutes but in the weekend it take 12 minutes
- Because of its historical layout and topography there are a lot of bottlenecks for people to get to an from work
- Because the commuting time each day is getting worst
- Because the roads can't take all the people that will be here and we need land for houses
- Better connections to main transport hubs - bus lanes to trains. And good parking at train stations so that people can get around easily.
- Both bus lanes and larger motorways
- Bus system is limited and under-utilised, people choose to use personal cars too frequently.
**Infrastructure**

Do you think that the current infrastructure in your area is good enough for the current population?

- Yes: 68 responses
- No: 48 responses

**Living Costs**

Do you consider living in [location] affordable?

- Yes: 45 responses
- No: 48 responses

**Overcrowding**

Would you prefer construction in urban areas as opposed to rural areas in your area?

- Yes: 45 responses
- No: 48 responses

Utilities work well, traffic isn't a major problem and the community functions well. Traffic bottlenecks exist e.g., Victoria tunnel, plus limited or poorly designed cycle ways (e.g., Island bay). Trains are getting better. Investment in school upgrades continues and needs to. There will be a higher burden on our existing infrastructure and resources. There are so many cars and people.

Younger people cannot afford to buy a house. Well, manage budget, and job can afford to live here. We own a house and have a moderate mortgage. We can afford to live in Auckland within our means. Water isn't metered. Don't have as bad traffic jams as Auckland. The rent is too high. The cost of housing is too high.

Yeah, it's because if you are just developing the urban areas, they would have more influx and ultimately the people around rural areas would tend to move more to urban areas. With low population growth, it is not necessary for rural inclusion to any extent. Additionally, there is community benefit to keep to population urban even if this means tighter packed. Well, no one wants to live in a city so having a lot of construction happening there would be fine and I live rural so I don't care what happens in the city.
Beca - Frankly Responses

**Roads**

Are roads wide enough for parking in your area?

- **12 Responses**
  - **No**
  - **Yes**

**Why do you feel this way?**

Well, it generally takes me 1.5 hours to get to work in the morning, and sometimes it has taken me over 2 hours. There are too many cars, too many people. Some of the residential roads are too narrow for parked cars and two way traffic. Not really, it's a design issue that would be better resolved with better urban design. Most main roads are busy during morning and afternoon rush hour. The presence of road works usually makes the effects worse.

**Sustainability**

Do you think there is pressure on the environment because of population growth?

- **10 Responses**
  - **No**
  - **Yes**

**Why do you feel this way?**

Well development helps improve infrastructure, which should be good for the environment. No sir. More people equals more pollution, what do you think? I believe we can do even more to be sustainable. Harbours and resources under pressure. Air and water pollution. For too long we have simply built to support population growth with no regard for the negative impacts that this has on our environment. The environment is not only important from an economic perspective, but also from a quality of life perspective.

**Transportation**

Do you believe more investment in public transport is required?

- **102 Responses**
  - **Yes**

**Why do you feel this way?**

your service this great opportunity to invest in rail expansion, one of the measures. Yes, much better public transport. But crucially we need to be undertaking development in areas that are already well connected. I live in Howick and the level of density growth and instill is madness for a suburb with only two roads out. Yes, but not in cycleways. Yes, but I think it is not fair for us who have been here to pay so much for those who are coming in here.
Beca - Issue Sentiment By Demographics

Average Issue Sentiment: -0.03

Distribution of Sentiment Scores

Average Sentiment Over Time

Distribution of Responses

Demographic Filters

Click on any filter, or on the map, to see the change in issue sentiment. Hold down CTRL to select multiple filter options within the same section.

Date Range: 1/01/2020 to 31/07/2020

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**Average Quality of Life Rating by Location**

- **Average Quality of Life Rating**: 7.47

**Gender**
- Female
- Male
- Non-binary

**Region**
- Auckland
- Australia
- Brisbane
- Canberra
- Canterbury
- Christchurch
- Clive
- Dannevirke
- Dunedin
- Gisborne
- Gold Coast
- Gore

**Age**
- 10-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+

**Rural**
- No
- Yes

**Number of Family Members per Household**

- 1
- 2
- 3
- 4
- 5+

**Is affordability a real issue in your location?**
- Yes
- No
- Depends

- Responses: 271

**Quality of Life Rating**
- Lowest: 0
- Highest: 10

**Make everyday better with Beca.ai engagement**
- Connect your projects with people and help your communities be heard on the issues that matter most to them.
- Engage via voice or text, in multiple languages and through a range of channels — available 24/7.
- Use AI to read and digest feedback from a wide variety of sources, such as emails, letters, customer surveys, and forms.
- Provide a consistent experience and enhance understanding of your projects through videos, pictures, and project information.
- Scale: escalate the conversation to a real person dashboard with a consultation specialist.

**What is Conversational AI?**

Conversational AI systems make use of artificial intelligence software to engage with people in natural conversations. The technology has developed to the point where this can be via voice or text, in multiple languages and through a range of channels.

**What is Natural Language Processing (NLP)?**

Natural language processing (NLP) is an area of artificial intelligence which allows systems to understand human language, and communicate and collect information.

For 100s of years we’ve analyzed things using numbers, now we can analyse and understand information and views contained in text and documents.