

Artificial Intelligence

Natural Language Processing

Untap the value in your data with Natural Language Processing (NLP)

Up until now, it could take weeks or months of effort to process insights from unstructured text. This data can be important: things like emails from customers or stakeholders, documents containing information on assets, projects and processes, or formal staff feedback on proposals.

To analyse natural language data you have to have sector knowledge and subject matter expertise, as well as the necessary Artificial Intelligence (AI) processes. With Beca.ai natural language dashboarding, you can quickly, easily and accurately analyse all this information, identify trends, dive into the detail, and unleash the insight and value it contains, creating stories and observations that were previously hidden.

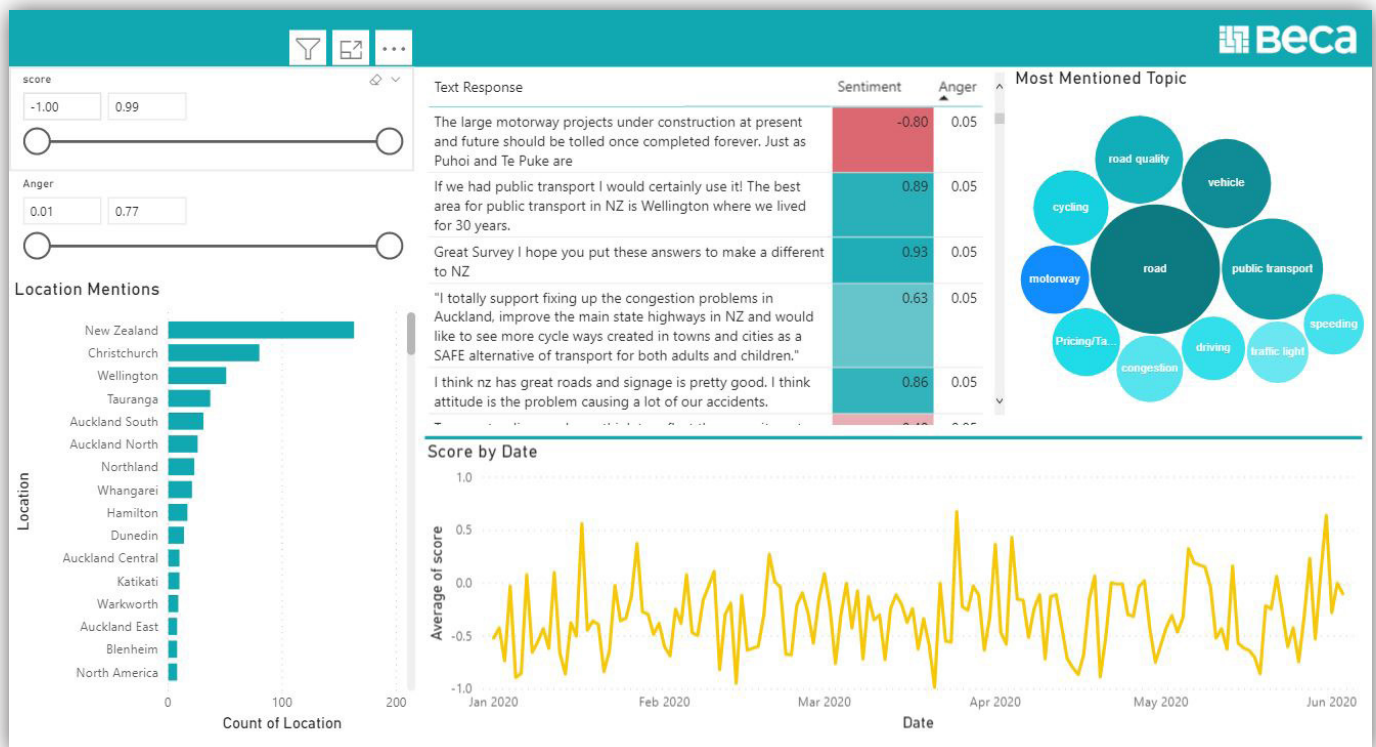
What is natural language processing?

Natural language processing is an area of artificial intelligence which allows systems to understand human language.

For 100s of years we've relied on using numbers to breakdown and analyse large datasets, losing much in translation and because there is simply too much raw information for humans to possibly handle.

Now, with AI we can process and analyse views, sentiment and nuance in text and documents, as well as use systems to communicate and collect information.

With advances in computing and AI, large volumes of textual data can be processed, translated and understood in a consistent way, and at lightning speed.



How does it work?

- 1 Firstly, we'll work with you to understand your specific needs, the kinds of natural language information and documents you need to digest, and what outcomes you want to achieve.
- 2 We will design a real-time easy-to-read interactive dashboard, that will enable you to see and assess themes, demographics and trends.
- 3 We'll develop and tailor the tool so that essentially the tool will give you your insights and untap the value in your information, giving you the ability to create stories from the data, and prioritise important themes and topics.
- 4 You will have the ability to better understand and respond to your customers, communities and stakeholders, in a tool that is available anytime, anywhere.

For more information visit beca.ai or contact ai@beca.com